

Compare Business Consulting Tiers:

<i>Feature</i>	<i>Launch Lab</i>	<i>Growth Accelerator</i>	<i>Strategic Expansion Plan</i>
<i>Launch with professional brand</i>	✓	✓	✓
<i>Validated business idea & niche</i>	✓	✓	✓
<i>Strategic business plan, cashflow & pricing</i>	✓	✓	✓
<i>Customized business model & roadmap</i>	✓	✓	✓
<i>Brand identity & messaging</i>	✓	✓	✓
<i>Lead generation system</i>	✗	✓	✓
<i>Sales scripts & messaging templates</i>	✗	✓	✓
<i>Marketing workflow setup</i>	✗	✓	✓
<i>Client onboarding & proposal templates</i>	✗	✗	✓
<i>Upsells & cross-sells strategy</i>	✗	✗	✓
<i>AI content & marketing training</i>	✗	✗	✓
<i>Cost-effective marketing strategy</i>	✗	✓	✓
<i>Automation & lead magnets</i>	✗	✗	✓
<i>Thought-leader / house brand positioning</i>	✗	✗	✓

See Bonuses and Transformation on Next Page

Bonuses:

Feature	Launch Lab	Growth Accelerator	Strategic Expansion Plan
<i>Professional website</i>	✗	✓ (1–4 page)	✓ (multi-page with integrations & SEO)
<i>Social media integration (FB, IG, LinkedIn, YouTube)</i>	✗	✗	✓
<i>SEO & analytics setup</i>	✗	✗	✓
<i>Email marketing integration</i>	✗	✗	✓
<i>Lead magnet delivery system</i>	✗	✗	✓

Transformation and End Goal:

Tier	Transformation	End Goal
Launch Lab	<i>Launch right the first time, saving months of trial-and-error. Build a professional brand and a validated business ready to operate.</i>	<i>Get your business off the ground with a strong foundation, avoiding early failures.</i>
Growth Accelerator	<i>Move from launch to traction: refine your offer, establish consistent client attraction, and implement systems you fully control.</i>	<i>A business with repeatable growth systems and an optimized client-attraction engine to drive revenue consistently.</i>
Strategic Expansion Plan	<i>Scale to a market-leading brand with multiple revenue streams, automation, authority positioning, and AI-empowered marketing.</i>	<i>Run a high-impact business that operates efficiently with end-to-end control even as a solopreneur, and become the go-to brand in your market.</i>